

It is my pleasure to welcome you to the EDDS 2021 virtual North West Dental Expo (NWDE), our single day dental conference meeting with a very exciting scientific program, user-friendly virtual exhibit hall and the support of many generous sponsors & exhibitors. While we navigate COVID-19 with limitations to in-person meetings, we have made every effort to provide you, our valued members, with an outstanding continuing education experience as well as an opportunity to engage with your industry partners and sponsors.

The meeting we have planned will provide each of you with a wonderful professional experience. Our NWDE committee has organized a full day of pertinent, informative speakers who will guide you through the latest techniques and information you can use in your practices. Our event management team and specialists will provide technical support for our user-friendly virtual format.

Access to the NWDE portal will open on Friday, October 1 from 3-9pm. We encourage you to visit the virtual exhibit hall and engage with our industry partners who have provided information as well as special promotions for the NWDE. The exhibit hall will open again at 7am on Saturday, October 2 and will be the exclusive part of the program between 12 and 12:30 pm. Exhibits and on-demand lectures will remain available on-demand until December 31, 2021. Be sure to check with your exhibitors regarding deadlines for their promotions. As an added incentive, the EDDS will have an opportunity to win PRIZES by visiting exhibitors using GAMEIFICATION codes (more instructions to follow later).

A huge thank you to our sponsors including our Title Sponsor, Kingsway Oral Surgery, and our Major Sponsors: South Edmonton Oral Surgery, Dentsply Sirona and Alberta Dental Association & College.

The scientific program will have three concurrent sponsored 'lecture rooms' that will give you a variety of topics you or your staff may be interested in. Don't worry, even if you can't view all the lectures, they will be available on this virtual platform with on-demand access until December 31, 2021.

On behalf of all the volunteer EDDS Executive and Directors, we hope you and your dental team members enjoy your NWDE experience.

Elena Hernandez-Kucey  
EDDS President-Elect  
NWDE Chair 2021