



SPONSORSHIP PACKAGE





EDDS presents the University of Alberta with a cheque for \$100,000

CORPORATE SPONSORSHIP

The Edmonton & District Dental Society wishes to introduce an innovative program that allies our society with corporate partners in our profession. For many years the relationship between our society and the corporate world has been strengthening through the Northwest Dental Expo (NWDE).

Additionally we have found great support for the five scientific sessions provided by the EDDS to its' members each year. These meetings feature some of the best speakers in the world.

Many groups have assisted us in past and the EDDS wishes to establish a protocol for future sponsorship and participation benefits.

The EDDS has over 100 year history of success and is now Canada's largest dental study club with hundreds of members. With your help we have the potential to continue our charitable endeavors and to improve our courses and enrollment for our mutual benefit. Our society is soliciting the following participation levels and wishes to provide the accompanying entitlement benefits.

CORPORATE MEMBERSHIP \$ 2,000

Companies and organizations that do business in the dental field are welcome to join our dental society by purchasing Corporate Memberships. For \$2,000 one individual representative is eligible to attend all of the regular EDDS meetings with our members. This type of membership provides admission to all five annual scientific sessions and includes meals. Corporate membership will secure your company an exhibit booth at the annual trade show at the NWDE. The NWDE offers an excellent exposure to meet with our society members away from busy dental practices, as well as keep abreast of new developments in the dental field through attending the lectures.

- Each corporate member can have one representative attend each of the five scientific sessions and luncheons
- Additional membership may be purchased for additional employees at a cost of \$650 each
- Company name listed in the EDDS website
- Includes the opportunity to place promotional materials on member section of the EDDS website
- Includes the cost of a single booth at the annual NWDE (\$1000-\$1125 value)



2020-2021 SCIENTIFIC SESSIONS

November 6, 2020 • Dr. Shouresh Charkhandeh
Sleep & Airway Management; Why, How & What?

December 4, 2020 • Dr. Brian Goodacre
Digital Dentures: Benefits, Workflows, and Future Applications

January 22, 2021 • Dr. Carilynne Yaraskavich
Hey Doc, I'm scared of the Dentist!": Comprehensive Management of the Anxious Patient

March 26, 2021 • Dr. John Svirsky
Current topics on Oral Pathology

April 9, 2021 • Dr. John Sorensen
Predictable Excellence in Esthetic Fixed Prosthodontics: Integrating Modern Materials, Digital Technology and Traditional Prosthodontic Principles Into Clinical Practice



NWDE SPONSORSHIP

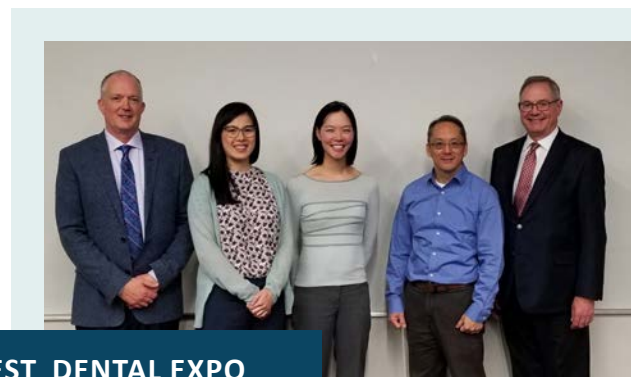
Northwest Dental Expo is our annual exhibit and lecture presentation which has our largest attendance of the year scheduled at the Edmonton Convention Centre. Besides participation as an exhibitor, we have unique opportunities including:

- **\$25,000** Major sponsor
- **\$2500** Presentation sponsor for speakers (2 hours)
- **\$1000** Early Bird Lecture sponsor
- **\$5000** Breakfast sponsor
- **\$2500** Coffee sponsor

SCIENTIFIC SESSION SPONSORSHIP

During our regularly scheduled scientific sessions, our speakers provide names of corporations that can participate in sponsorship for their presentations. For our scientific session sponsorship, we are able to offer the following benefits:

- **\$7000** Single sponsor with exclusive exhibit booth including handouts, samples, etc. with display signage and GOBO display (must provide logo separately) – We will acknowledge the sponsorship in all electronic and mail communications pertaining to the speaker including website
- **\$3500** Two individual sponsors will have an opportunity to share the spotlight. Half booth exhibit space with electronic communication pertaining to specific lecture only
- **\$2000** Coffee/Break Sponsor



NORTHWEST DENTAL EXPO

September 18, 2020

DISTINGUISHED SPONSORS

For a minimum three year commitment, your group or company will be provided with the maximum entitlements and be the exclusive sponsor of scientific session meetings as described below. The distinguished partner categories may include dental supply company, dental laboratory, financial institution or allied professions.

	Platinum \$20,000	Gold \$15,000	Silver \$6,000
Personnel invited to dine at the head table with speaker at the 5 scientific session luncheons	2	1	
Personnel invited to dine with general members at a number of scientific session luncheons	5	3	2
A display table in reception foyer for company purposes for scientific sessions	2	1	
Display Sign at meeting room entrance acknowledging sponsorship as a Distinguished Sponsors	•	•	•
GOBO display during scientific session	All day	Half day	
Notice of Distinguished Sponsors on session registration forms sent out in advance to all members	•	•	•
Announcement of Distinguished Sponsors will be made at the beginning of sponsored session and at lunch	•	•	•
Opportunity for personnel to attend an exclusive social event (Crown Party) for the graduating class of the University of Alberta dental school.	4	2	
Complimentary exhibitor booth at the NWDE	2	1	1
First priority on selection of NWDE exhibitor booth location	•	•	•
Company name and logo in the annual EDDS Membership website	•	•	•
Shared signage at each scientific session with our Major Sponsors and Distinguished Sponsors	•	•	•



Please contact the EDDS central office for more information

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